WILLIAM GANDY   415-745-6492   billgandyy2k@yahoo.com   www.williamgandy.com

Front-End User Interface Web Designer
270 McAllister St. Suite #421
San Francisco, CA 94102

Due to my years of experience as a freelance web designer and developer, I have an eye for making websites look like a million dollars. In addition, I have experience selling to and satisfying clients so they keep coming back for more. I want to design the future!

SUMMARY OF QUALIFICATIONS

12 years of Multi-disciplinary UI (User Interface) HTML, CSS, Javascript, jQuery front-end coding design, testing, and deployment experience making easy to use websites.

Extensive Design Content experience via Adobe CC Photoshop, InDesign and Apple Pages.

Outstanding Customer interfacing skills to clearly listen, communicate, and translate client's wishes into digital reality by developing / creating content based off of clients' needs and goals.

Highly competent in delivering ready-to-use front-end, on-time, on budget solutions and working with back-end teams to integrate PHP, SQL and MySQL database solutions for experienced and novice companies.

Freelance interaction with clients arranging initial meetings, consultations, agreements and procedures to contract for work.

RELEVANT EXPERIENCE

Created originally designed website content from scratch and prototype templates from layouts, sketches and Photoshop/ InDesign CS mockups and the backs of napkins.

Highly proficient in using a multitude of Rapid Application Development tools to mockup front-ends, wire-frame layouts, functional HTML responsive grid-based, prototype and finished product websites.

Created a multitude of websites using Bootstrap, Webflow, Mobirise and Wix frameworks, as well as hand-coding sites from scratch using grid systems and my own custom CSS libraries.

Experience using CSS3 animations (to relieve javascript bottlenecks) to create Responsive, mobile and CSS3/HTML5 web content.

WEB DEVELOPMENT SKILLSET

Adobe DreamWeaver - 12 years experience
Adobe InDesign - 10 years experience
Adobe Photoshop - 12 years experience
Adobe Premiere - 4 years experience
Apple iWork Pages - 9 years experience
CSS - 14 years experience
CSS3 Animation - 4 years experience
Filemaker Pro - 15 years experience
HTML - 14 years experience
Javascript - 14 years experience
jQuery - 11 years experience

MULTIMEDIA SKILLSET

Apple Final Cut Pro - 6 years experience
Apple GarageBand - 11 years experience
Apple iMovie - 7 years experience
Apple iWork Keynote - 9 years experience
Apple Motion - 7 years experience
Avid Pro Tools - 5 years experience
DAZ 3D Bryce 5 - 7 years experience
Apple iDVD - 9 years experience
Apple iBook - 4 years experience
Smith Micro Poser - 5 years experience

COMPUTER LANGUAGE SKILLSET

Assembler - 8 years experience
C++ - 4 years experience
RealBASIC - 9 years experience
Mac OS Applescript - 5 years experience
Adobe Flash - 4 years experience

COMPUTER APPLICATIONS SKILLSET

MS Word - 12 years experience
MS Excel - 12 years experience
MS Excel Macros - 10 years experience
MS PowerPoint - 6 years experience
Adobe Acrobat Pro - 12 years experience

PEOPLE SKILLS

Extremely proficient communicator
Able to instruct in methods and processes and explain concepts in friendly terms
Able to quickly explain and tutor novices and experts alike
Instructed students in DTP, graphics layout, design, audio and Multi-Media design
Can instruct individuals not experienced in technical processes or nomenclature
Personable approach to business to put people at ease with grace and humor
Possess ample amounts of wit and patience, necessary in any good relationship

RESUME AND REFERENCES AVAILABLE UPON REQUEST